



Create Your Facebook Fundraiser No Processing Fees



**Donations to any Defeat DIPG Network Partner
will be matched up to \$75,000 on Giving Tuesday, 12/3**

1. Click **Fundraisers** in the left menu of your News Feed.
2. Click **Raise Money**. Select Nonprofit/Charity.
3. Select "**Michael Mosier Defeat DIPG Foundation.**"

Michael Mosier Defeat DIPG Foundation is the parent foundation for Defeat DIPG® Network and receives donations on behalf of its network partners: Anthony's Avengers Defeat DIPG, Avery Huffman Defeat DIPG, Carson Hall Defeat DIPG, Connor Man Defeat DIPG, and Vivian Rose Defeat DIPG.

4. Edit photo to add your **custom cover photo** we provided or one of your choice.
5. Create **custom title** for your fundraiser.

Examples: "#Give2DefeatDIPG to Honor [CHILD]" or "Double Your Impact In Honor of [CHILD]" or "Defeat DIPG In Honor of [CHILD]"

6. Add your **personal message**. Sample language:

Join with me to #Give2DefeatDIPG on Giving Tuesday and help fight the deadliest form of pediatric cancer. I fight to #DefeatDIPG in honor of [NAME & STORY OF CHILD.]

On this day, you can double your impact with your donation! Defeat DIPG sponsors will match donations up to \$75,000. Help give hope for kids fighting DIPG. Together, we will find a cure and Defeat DIPG.

7. Set goal and end date, and click **Create**. You must launch at that time. Plan to create your fundraiser late on 12/2 so it is ready to go on 12/3.

AND THEN, SHARE AWAY!

Launch fundraiser late on 12/2 or early 12/3

- **Invite** your friends to the Fundraiser using "Invite" button.
- **Share** your fundraiser on your Facebook page and in groups to which you belong.
- **Tag** members of Defeat DIPG Network in your posts (using @ sign).
- **Use hashtag** #Give2DefeatDIPG to spread the word.
- **Email** your contacts to be sure they get information on how to Double the Impact!